



Yours— for your future Safety

THE bonds of your country are *your* bonds—they are based on your strength, your abilities, your effort, your money, your sacrifice. And they go to help your sons, your brothers to win your rights and privileges—for the safety of your future. That is one reason why the Liberty Bonds are your bonds.

But the Liberty Bonds you buy are yours in the more ordinary sense, too—they are your valuable property, safeguarded by the strongest backing in the whole world—the pledged word of the U. S. Government. There again the Liberty Bonds are for the safety of your future and that of those dependent on you.

Any policeman or postman will tell you where to buy your bonds—today.



COLGATE & CO. are in full accord with the purposes and aims of the Government in the conduct of the War. They are therefore glad to use this page to call the attention of the readers of this paper to the vital importance of the Liberty Bonds.

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